

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant(s) :	Houston, et al.	Confirmation No.	7436
Serial No. :	10/509,442	Examiner :	HOANG, Son T.
Filed :	09/26/2005	Group Art Unit:	2165
For :	SYSTEM AND METHOD FOR REPORTING AND DELIVERING SALES AND MARKET RESEARCH DATA		

**RESPONSE TO OFFICE ACTION**

Electronically filed on September 10, 2008

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This paper is in response to the the Office Action dated June10, 2008.

Amendments to the claims begin on page 2.

**Remarks** begin on page 10.

Applicants submit concurrently herewith a Petition for a one-month extension of time for filing this paper, and authorize the Commissioner to charge the necessary extension-of-time fees to our Deposit Account No. 02-4377. With a one month extension, a response is due by September 10, 2008. Therefore, this response is timely filed.